



Brennan Williams

Community and Economic
Development Planner

911 Greenbag Road
Morgantown, WV 26508

304.292.2450

www.downstreamstrategies.com
bwilliams@downstreamstrategies.com

Profile

Mr. Williams is a city and regional planner with over six years of professional planning and zoning experience at the municipal level. He is experienced in comprehensive planning, neighborhood planning, zoning code development and implementation, urban design, and stakeholder engagement.

Skills and Experience

Served as planning director for the City of Travelers Rest in South Carolina, a small town of about 8,000 people located at the foothills of the Blue Ridge Mountains.

Extensive experience implementing comprehensive plans.

Managed and coordinated special development projects, including streetscape improvements.

Analyzed and reviewed building projects and development.

Extensive experience in advising planning and zoning boards, commissions, and policy makers.

Researched and drafted ordinances and zoning code updates to incentivize tree canopy preservation, affordable housing, and accessory dwelling units.

Experience in public meeting facilitation, including comprehensive plan visioning and development workshops.

Experience in spatial data analysis and map creation using GIS.

Member of the South Carolina Bar.

As Development Planner for the City of Greenville, South Carolina, reviewed development plans to ensure compliance with codes and ordinances, managed and advised the Board of Zoning Appeals, Design Review Board, and Technical Advisory Committee on development projects, and educated the community about development projects and procedures.

Experience coordinating housing rehabilitation and new construction programs for affordable housing initiatives.

Education

Master of City and Regional Planning, Clemson University, 2020.

J.D., Charlotte School of Law, 2013.

B.A., Political Science, University of South Carolina, 2009.

Certificate, Grant Writing, University of South Carolina, 2015.

Representative Publications

Williams B. 2020. What Elements and Preconditions Are Necessary for a Viable, Adaptive Compact? A Catawba-Wateree River Case Study. Thesis, Master of City and Regional Planning, Clemson University. https://tigerprints.clemson.edu/all_theses/3342.