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Morgantown Landlords May See More Income Thanks to Sustainability Initiative

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By Nick Farrell

CONNECT

Morgantown landlords may start seeing more income thanks to a sustainability initiative.

The city of Morgantown partners with Downstream Strategies and Mosaic Power, a Maryland company that monitors a network of electric water heaters.

Mosaic Power can control those water heaters so they're only used when necessary.

Landlords of multi-housing units who join the partnership will make \$100 per water heater, with the hope that the money will be invested into energy efficiency projects.

"This could act as seed money to further invest in the property. Ideally, we would like to see landlords installing solar panels or making efficiency improvements so that they're perpetually increasing the profitability of their property and decreasing their energy consumption and, ultimately, greenhouse gas emissions," said Joey James of Downstream Strategies.

Downstream Strategies encourages landlords who join to consider joining the Morgantown Solar Co-op.

For more information about the Sustainable Morgantown Initiative, contact Joey James at Downstream Strategies at 304-292-2450.

[Click here](#) to find out more about Mosaic Power's approach for installing devices on water heaters.

For more information about Solar Holler, [click here](#).

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